

U.S. West Coast Swordfish Workshop:

Working towards Sustainability, May 10 & 11, 2011, Westin, San Diego, CA

Day 1 May 10	
8:00-8:30 am	Arrival and Registration, Crystal I Ball Room, The Westin, San Diego, CA
8:30-9:00 am	Purpose and Origin of this Workshop, Desired Outcomes - Mark Helvey Welcome, Agenda Review and Ground Rules - Scott McCreary and Bennett Brooks, CONCUR
9:00 am – 11:30	Overview of Swordfish Fisheries
9:00 – 9:45	History, Evolution, and Current Status of Swordfish Fisheries: U.S. and International Fisheries 1) David Itano (20 mins) Life history, habitat and fisheries overview (Univ. of Hawaii) 2) Jon Brodziak (15 min) Population status, data issues relevant to N. Pacific Swordfish (NOAA Fisheries)
9:45 – 10:10	Short Film: Current Issues in the U.S. West Coast Swordfish Fisheries, Described by Stakeholders
10:10 – 10:25 am	COFFEE BREAK
10:30 – 11:30	U.S. West Coast Swordfish Fisheries, Status of North Pacific Swordfish: Overview and Discussion 1) Marija Vojkovich (20 min) California State history with Swordfish fisheries (CA Dept. Fish and Game) 2) Rod McInnis (20 min) Federal history of U.S. West Coast Swordfish fisheries (NOAA Fisheries)
11:30 – 12:30 pm	LUNCH
12:45 – 2:15 pm	Stakeholder Perspectives--Panel and Group Discussion: Intro and Discussion Moderated by CONCUR
12:45 – 2:00	Stakeholder Perspectives on the Issues and Challenges in the U.S. West Coast Swordfish Fisheries Bill Sutton, Marija Vojkovich, Chuck Cook, Dave Rudie, Todd Steiner, Tina Fahy, Taryn Kiekow
2:00 – 2:15 pm	BREAK
2:15 – 3:30 pm	Socio-Economic Factors Influencing Swordfish Fisheries & Coastal Communities
2:15 – 3:15	Domestic and International Swordfish Supply and Demand and its Pacific-wide Ecosystem Consequences 1) Dale Squires (15 min) Transfer effects and economic welfare (NOAA Fisheries) 2) Steve Stohs (15 min) Overview of DGN fishery and regulations (NOAA Fisheries) 3) Carrie Pomeroy (20 min) Impacts to U.S. West Coast Communities (California Sea Grant)
3:15 – 3:30 pm	COFFEE BREAK
3:30 – 5:15 pm	Ecological Factors – Fisheries Interactions and Minimizing Ecosystem Impacts
3:30 – 4:00	Protected Species: Pacific Sea Turtles, Strategic Marine Mammals, and Seabirds 1) Jessica Redfern (20 min) Protected species concerns with US West Coast Fisheries (NOAA Fisheries)
4:00 – 4:45	Non-Target Finfish: Key Billfish and Sharks 1) Chugey Sepulveda (15 min) Selectivity of U.S. West Coast fisheries, impacts on billfish (Pfleger Inst.) 2) Suzy Kohin (15 min) Selectivity of U.S. West Coast fisheries, impacts on sharks (NOAA Fisheries)
4:45 – 5:15	Highlights of the 2008 Swordfish and Leatherback Use of Temperate Habitat (SLUTH) Workshop

1) Heidi Dewar (20 mins) Update on SLUTH (NOAA Fisheries)

5:15 – 5:30 pm

Synthesis / Wrap Up & Overview of Tomorrow

6:00 – 7:00 pm

Social Event at hotel, light appetizers served

Day 2 May 11**8:30 - 8:45 am Welcome Back**

Review of yesterday and overview of today - Mark Helvey, CONCUR facilitators

8:45 – 11:45 pm Consumer Trends and Perceptions

8:45 – 9:40 Sustainable and Local Seafood

- 1) John Kaneko (15 mins) Sustainability of Hawaii Longline Swordfish Fisheries (Hawaii Seafood Council)
- 2) Robin Pelc (15 min) Sustainable and Local Seafood (Monterey Bay Aquarium)
- 3) Dave Anderson (15 mins) Role of NGOs in the Seafood Market Place (Seafood for the Future)

9:45 – 10:15 Innovative Approaches to Address Consumer Trends and Perceptions

- 1) Dawn Martin (15 min) Social Marketing (SeaWeb)
- 2) Heather Mann (15 min) Pacific Fish Trax (Community Seafood Initiative)
- 3) Valerie Termini (10 min) Innovative Approaches to Sustainable Fisheries (CA Ocean Protection Council)

10:15 – 10:30 am COFFEE BREAK**10:30 – 11:45 Panel and Group Discussion: Innovative Approaches to Address Consumer Trends & Perceptions**

Dawn Martin, Heather Mann, Sam King, Steve Foltz, Andrew Spurgin, Joe Ciaramitaro, Valerie Termini

11:45 – 12:45 pm LUNCH and Luncheon Talk: Charles Santerre - Health Benefits and Risks of Eating Swordfish (Purdue U.)**1:00 – 4:45 pm Group Discussions: Exploring a Sustainable Supply of Swordfish**

1:00 – 2:30 Trigger Questions 1-3 (for small group discussion at tables)

Is the current state of swordfish fisheries sustainable both socioeconomically and environmentally?

What gear and operational changes could increase the viability of swordfish fisheries and coastal communities while minimizing impacts to protected marine species and the marine environment?

What can be done to increase the demand for local and sustainable swordfish products and decrease U.S. reliance on foreign imports?

2:30 – 2:50 pm COFFEE BREAK (table conveners develop synthesis)

3:00-3:40 Draft of table synthesis, report back to group

3:40-4:00 Trigger Question 4 (plenary)

What next steps are needed to carry this conversation forward? How are you willing to participate?

4:00 – 4:45 pm Wrap Up and Closing Remarks

4:00 – 4:30

Closing Stakeholder and Participants' Perspectives: Key Outcomes, New Insights, and Potential Next Steps

4:30 – 4:45

Closing Remarks by Mark Helvey and Scott McCreary and Bennett Brooks, CONCUR

END