VIA Motors

A New Kind of Electric Vehicle Company

Introducing the World's Most Efficient & Economical Trucks & Vans in the World

VIA Motors Game Changing eREV Technology

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VIA Motors is the first company to build Extended Range Electric (eREV) versions of Chevrolet Trucks, Vans and SUV's

VIA Motors is……

- VIA Motors is an electric vehicle development and manufacturing co.
- VIA employs a streamlined 2nd stage manufacturing process to integrate its proprietary V-DRIVE power train into new GM vehicles
- Privately held Company with no debt. Backed by 2 billionaires
- State of the art engineering center - High volume plant built
- **Launching through world class fleets including Verizon, Duke Energy, & FedEx**

Bob Lutz, Vice Chairman GM (ret) – VIA Motors Board of Directors

John Weber – CEO Remy International (ret) - VIA Motors CEO

VIA Motors High Volume Manufacturing Plant

LOWEST TOTAL COST OF OWNERSHIP

GREENEST TRUCKS & VANS IN THEIR CLASS

THE MOST VERSATILE TRUCKS & VANS ON THE ROAD

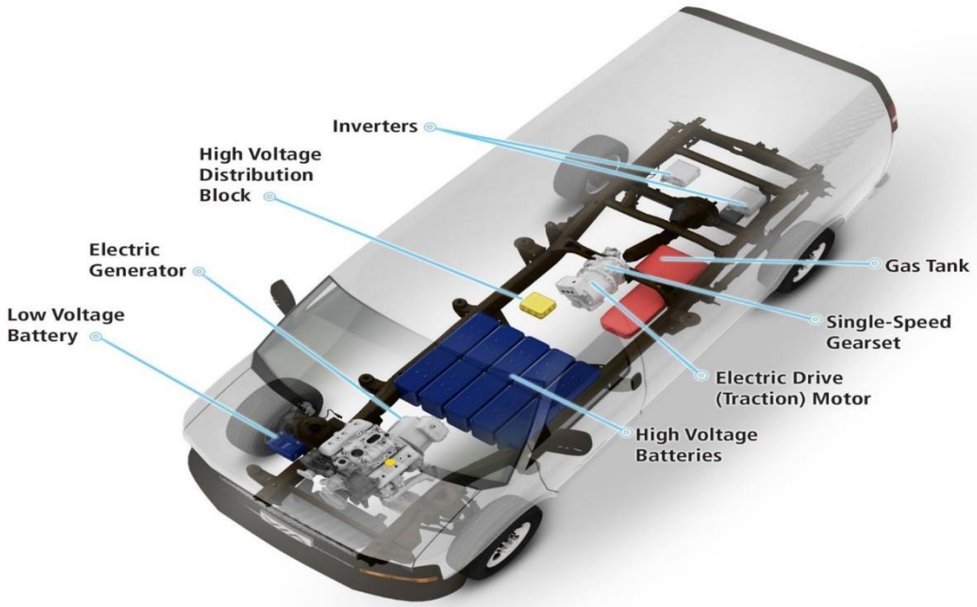
Key Drivers - Why Trucks, Why VIA eREV?

- **Trucks and Vans are the workhorse of American industry, but are gas guzzlers…You can't shrink a sheet of plywood**
  - **Significant fuel and maintenance savings = strong ROI**
  - **Up to 100 MPGe on an average day**
  - **Clean Power Export makes VIA Trucks a tool for productivity**
- **No range anxiety – Drive the way you always have**
  - **Plug in at home or Fleet Base for a 40 miles Battery Electric**
  - **Range extender - unlimited range at 50-75% better efficiency**
- **Performance and Sustainability**
  - **Pure EV feel with no transmission and no shifting**
  - **Regen Coasting and Braking puts energy back in Batteries**
  - **80% lower emissions on an average day. Go green profitably**

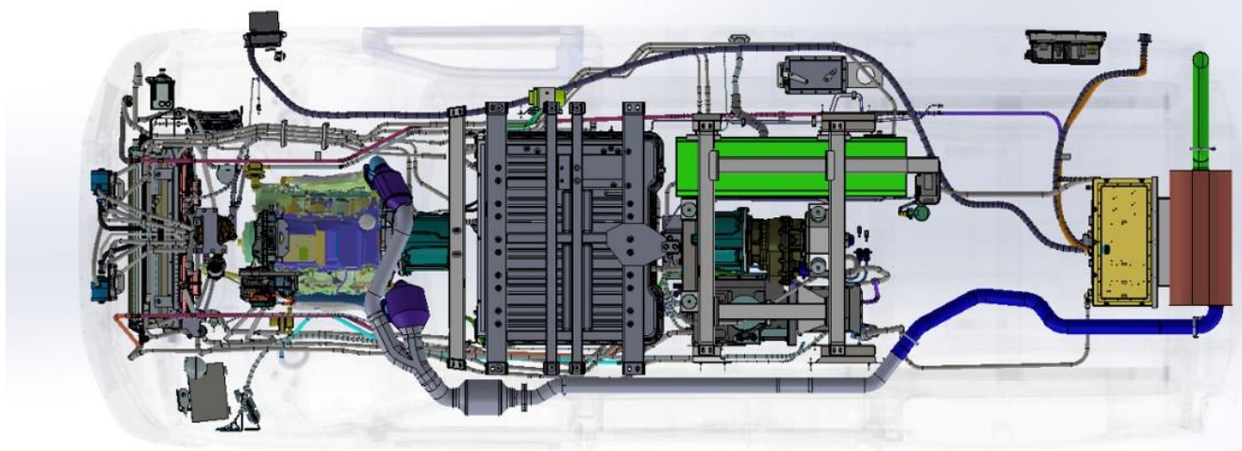
VIA Motors Powerful Plug-in-Series Extended Range Electric Powertrain

2 Driving Modes

- Vehicle always drives pure EV
- Battery electric = 40 to 45 Miles
- Extended range electric = unlimited range

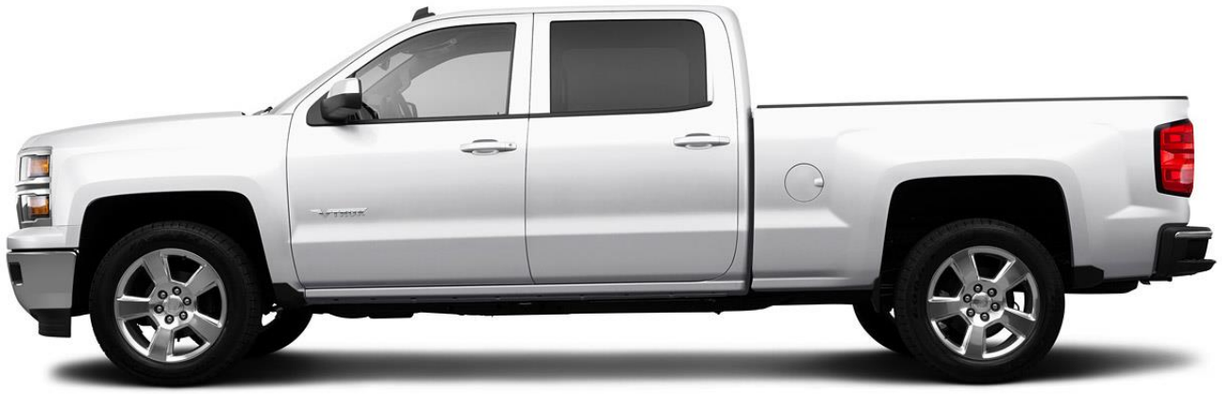


- Fully engineered & certified
- No transmission – pure EV feel
- Regen coasting & braking
- Electric HVAC (no idling)
- Modular build & service technique
- 8 Year warranty – GM FleetTrac



Up to 100 MPGe in typical daily driving

VIA 2014 LINEUP



Crew Cab Truck

Future Releases

Double Cab Truck

Cargo Van

Passenger Van

Express-Access Van

SUV

3/4 Ton Service & Passenger Van – May 2014;

35 Mile Battery Range, up to 22 MPG in Hybrid Mode

VIA Utility Van - “Express Access” - Weather Tight

- Cargo & Tools Protected, Secured and Locked
- Optional Rear Seat gives Seating for 5
- 14.4kW Power Export
- 35 Mile EV Range, Unlimited Extended Range

45 Mile Battery Range, up to 32 MPG in Hybrid Mode

Crew Cab eREV Silverado – September 2014
2WD & 4WD

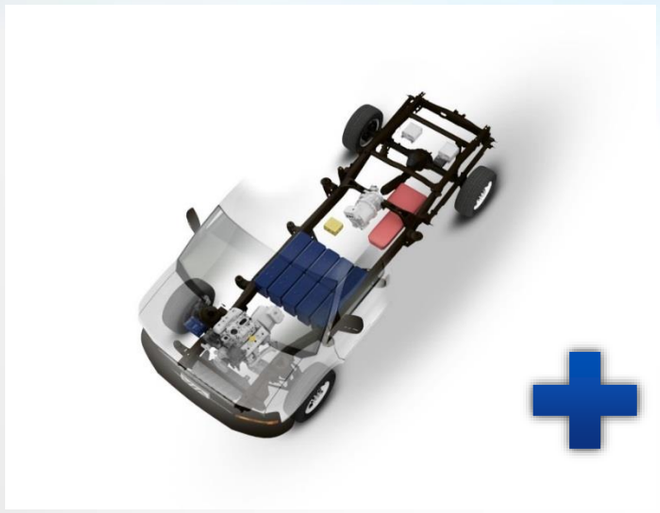
GM’s Ultra Efficient EcoTec 3,
4.3L V6 Engine

- **Direct Injection**
- **Variable Valve Timing**
- **Cylinder Deactivation**

VIA eREV Class 3 Commercial Cutaway

Available in 2015

V-Drive Powertrain flexibility for box, work, trouble or shuttle vehicles



THE MOST VERSATILE TRUCK ON THE ROAD – UTILITY REDEFINED

Power Export

Power Where You Need It. When You Need It.

The VTRUX power export option provides 15 kW at 60 amps of onboard mobile power.

Provide mobile emergency power to keep facilities online.

Run tools and power a job site.

Power your home or business during an outage.

RUN TOOLS AND POWER A JOBSITE

POWER YOUR HOME OR OFFICE DURING OUTAGE

Myth:

“I’ll buy an electric vehicle when they cost the same as a gas vehicle”

Reality:

An eREV can cost up to 33% less to own and operate over its life.

Lifecycle Savings Calculator

Calculate Your Total Savings over a 8 Year Life Cycle.

Truck | Van | Lease | Cash | US Standard | Metric

Vehicle Usage & Energy Costs

20,000 Miles Per Year

5 Driving Days a Week

1.2 Charges Per Day

1 Vehicles in Fleet

COST OF ELECTRICTY

Estimated average night EV rate is 7.5 cents over next 8 years

8.5 ¢ per kWh

TODAY'S PRICE OF GAS

Estimated average price is $5.05 /Gal over next 8 years

$3.87 per Gallon (Today's Prices)

7.5% Gas Compound Annual Growth Rate

Vehicle Cost Settings

Vehicle Efficiency Settings

Total Savings | Energy Futures | Year by Year Savings | CO_2

TOTAL 8-YEAR LIFE-CYCLE

Vehicle + Energy + Maintenance Costs

Conventional Van	$152,007
VTRUX Van	$116,358
Total 8-Year Savings	$35,650

COST COMPARISON	MONTHLY	YEARLY	8-YEAR LIFE CYCLE
Conventional Van Lease	$513	$6,160	$49,280
VTRUX Lease	$828	$9,933	$79,460
Net on Lease	$-314	$-3,773	$-30,180
Fuel Savings	$602	$7,229	$57,830
Maintenance Savings	$83	$1,000	$8,000
Average Savings	$371 / month Savings	$4,456 / year Savings	$35,650 / lifecycle Savings

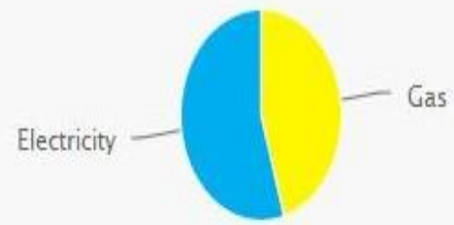
ECONOMY PERFORMANCE	CONVENTIONAL VAN	VIA VTRUX
MPG	10 mpg	40 mpg
Daily Gas Miles	77	35 (45% Avg)
Electric Miles	N/A	42 (55% Avg)
Yearly Gas Costs	$10,441	$2,549
Yearly Electric Costs	N/A	$663
8-Year Life Cycle Energy Costs	$83,528	$25,697
8-Year Life Cycle Maintenance Costs	$19,200	$11,200

VIA VTRUX costs

$4,456 less per

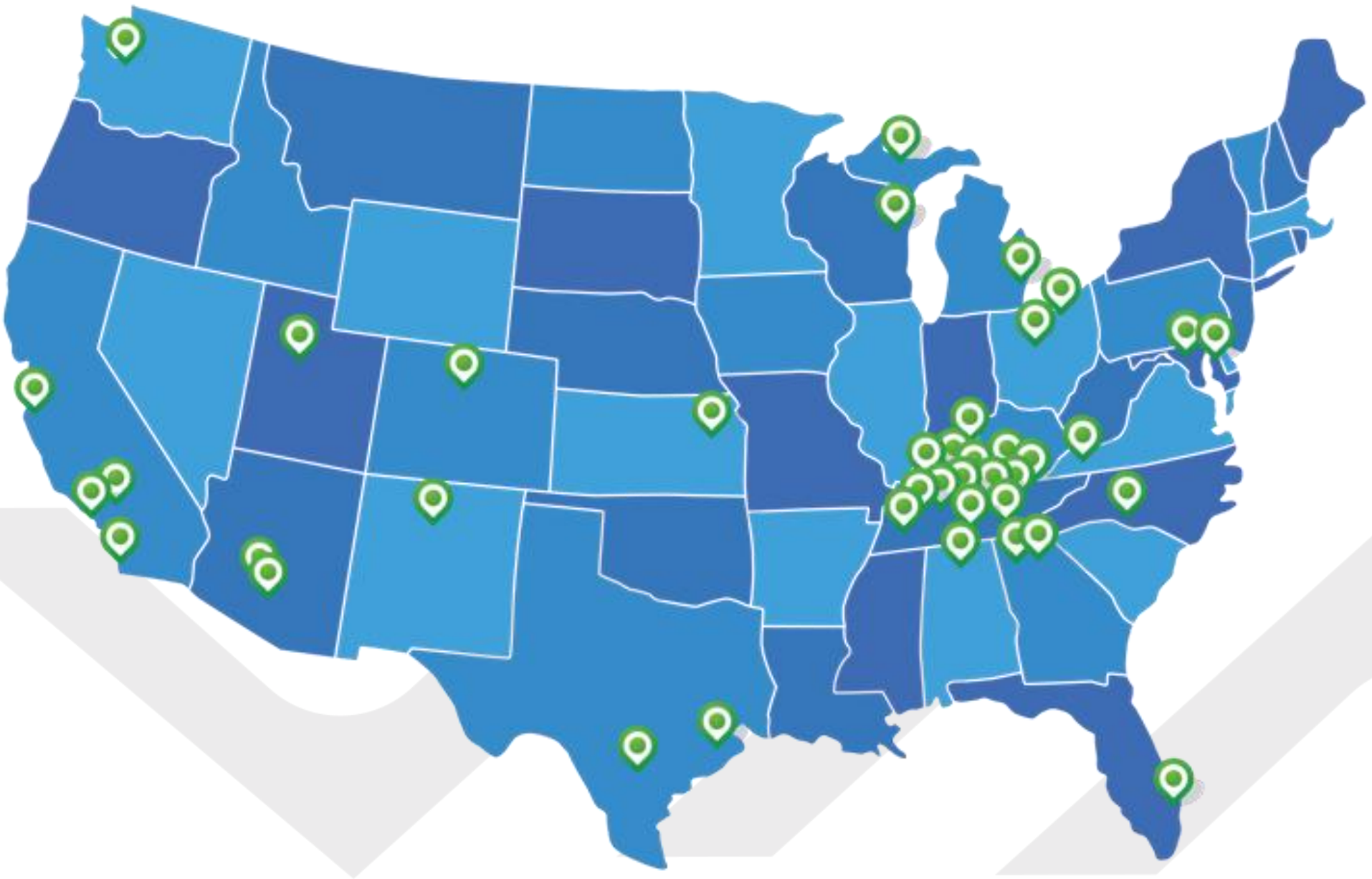
Month | Year | Life Cycle

Average Gas & Electricity Usage



PRODUCT SUPPORT - SERVICE AND WARRANTY

Current VIA Motors Fleet Locations



VIA Service Centers

- Conveniently located to service your fleet
- Offering professional service by Chevrolet Business Elite Dealerships

BUSINESS ELITE

Aftersales Product Support

Warranty

- 100% vehicle warranty coverage for 3/36
- 8 Year limited warranty on the following:
  - Traction Motor, Generator, Battery Pack, Inverters, Power Supply

VIA Fleets – Online Support

http://www.VIAFleets.com